



THE GAG REFLEX SHOW

Amita Rao & Chelsea Matkins

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<https://www.gagreflexcomedy.com/>

RENTAL MODEL | MAINSTAGE | WEEKLY RUN, MAY - JUNE |

PREMISE:

An 8-week run of a sketch & improv show produced and performed by the girls of Gag Reflex. Ideally, performed on a Friday or Saturday night to pull the largest potential crowd. Every two weeks, we would perform an entirely new array of sketches in the show.

TECH REQUIREMENTS:

We have pretty minimal tech requirements, however, we would prefer to work with Sam Macnerland for the show. He teched the first two Gag Reflex shows and brought a level of creativity & finesse that we could never even IMAGINE.

SHOW BREAKDOWN:

Improv/Performance Art/Sketch/Character OPENER (10-15 minutes)

GAG REFLEX SKETCH – usually comprised of 4 sketches (20-25 minutes)

GAG REFLEX IMPROV – longform narrative (20-22 minutes)

RUN TIME 50-62 minutes

MARKETING/PROMOTION

Gag Reflex is a self-sufficient entertainment group: we would be responsible for all of our marketing. We have a variety of marketing strategies, including utilizing our online platform (Tiktok & Instagram) as well as more blue collar methods, such as printing out flyers and handing them out on DePaul & Columbia. In our past two week Annoyance run, we sold out both shows to audiences of 75+ with people being turned away at the door both times.

PAST WORK:

Can be found on our website at the top of this page. Below you will see some examples of promotional materials we've made in the past:



NAMES ATTACHED: AMITA RAO, CHELSEA MATKINS, CALLYE BOLSTER

GROUP BACKGROUND:

GAG REFLEX is a sketch/improv duo composed of Chelsea Matkins and Amita Rao. Since their conception in 2019, they have been seen online and in various comedy festivals along the East Coast including the North Carolina Comedy Festival, 2nd Best Fest, VB Comedy Fest, and Queen City Comedy Festival. Both graduated college in 2020 with theatre performance degrees and relocated to Chicago, where they have been seen in shows at Bughouse, Lincoln Lodge, LIC, Hive, Redline VR, and of course, the Annoyance.

Their sketches on TikTok amass more than 7.4 million monthly views and they have quickly made a name for themselves with their relatable rapport and on-stage chemistry. They have had sold-out runs in both Virginia and Chicago — bringing in crowds of 75+ every show.

IMPROV SAMPLE:

GAG REFLEX's improv voice can be described as relatable, wholesome, and absurd. With an accessible and family-friendly voice, their sets are usually centered around intimate relationships between characters placed in absurd or unusual situations. Hallmarks of a GAG REFLEX improv set include the following: exaggerated and often intimate physicality, character switching, and heightened (often foreign) characters.

Videos and clips of their improv can be seen below (more forthcoming):

<https://www.youtube.com/watch?v=Xrp77rgTMZ0>

<https://www.youtube.com/watch?v=RcQ4HJ3Psrs>

<https://drive.google.com/drive/folders/107Ao4uK91A7gbjnURdYVycQ5msKmFQyY> (recording of Jan. show)

SKETCH SAMPLE:

GAG REFLEX's sketch voice differs from its improv voice in that it's generally far raunchier and more absurd. Similar to their improv, their sketches often contain heightened physicality and exaggerated accents/characters. Hallmarks of a GAG REFLEX sketch show include the following: sexual content/imagery; fake vomit, blood, and other liquids; and softcore stage combat.

Videos and clips of their sketch can be seen below (more forthcoming from):

<https://www.youtube.com/watch?v=i2uklk-EvDQ>

<https://drive.google.com/drive/folders/107Ao4uK91A7gbjnURdYVycQ5msKmFQyY> (recording of Jan. show)